

Infor Apparel & Footwear Essentials



➔ Infor Apparel & Footwear Essentials helps drive business success for more than 500 companies worldwide by giving them the tools they need to develop more products and get them to market more quickly.

Do business better.

In a complex environment where fashion, trends, and consumer demand change in a heartbeat, and where globalization and outsourcing are critical for success, apparel and footwear companies face their share of challenges. They struggle not only to design products faster and get them to market sooner, but also to strengthen collaboration with their trading partners and customers. Given the number of seasons, productivity issues, supply chain complexity, and wildly fluctuating oil prices, these are tough tasks.

To gain traction in this fast-paced, highly seasonal, and fiercely competitive climate, apparel and footwear companies must remove constraints that limit their ability to create and innovate. Innovative tools that allow organizations to evaluate proposed expenditures and identify a tangible return before committing any money or other resources help them do business better.

INFOR™

Leverage experience.

Infor™ understands the challenges apparel and footwear companies confront, whether they're designers, distributors, manufacturers, or retailers. Moreover, we've partnered with leaders in these industries to develop solutions that automate and optimize key processes within their global supply chains. And because these solutions are shaped by Infor professionals who've worked in this industry, they lower our customers' total cost of ownership.

Infor Apparel & Footwear Essentials is a far-reaching offering that helps manage the entire process from design, development, and sourcing to production and distribution. With this industry-specific solution, companies like yours increase customer satisfaction, reduce errors in the end-to-end process through more accurate data, and boost the bottom line. It can help turn your obstacles into opportunities by:

- Driving out inefficiencies
- Reducing the pre-planning cycle and pre-production phase
- Improving supply chain efficiency
- Trimming time lost in pre-production
- Slashing time to market
- Strengthening collaboration

Get business specific.

By transforming the way your company does business, Infor Apparel & Footwear Essentials can help you tackle your toughest problems. Even better, this complete end-to-end solution delivers everything you need to take your company where you want it to go. Plus, it can evolve with you, so you can execute your company's business plans now and in the future. Apparel & Footwear Essentials delivers true business value in these key areas:

Product Lifecycle Management

With Infor PLM Runtime—a key part of Infor PLM—you gain a solid foundation for successfully managing the entire product development lifecycle. This is critical for improving responsiveness and reducing risk. Besides seamlessly linking different areas of your business, such as design, product development, buying, production, and visual merchandising, the solution sets highly effective collaboration in motion between buying agents, suppliers, and contract manufacturers around the globe.

PLM Runtime can help you achieve effective sourcing by automating your procurement processes. You'll also accelerate efficient collaborative product design and development with your external partners. Moreover, it allows you to produce and develop styles throughout their lifecycles—and capture style/color/size/fit-specific product data and best practices on a centralized database.

Through our range of add-on modules, PLM Runtime also delivers visibility into workflows and critical paths for better decision making. These modules allow you not only to create a flexible, web-based platform for worldwide collaboration, but also perform effective collection planning and automate workflow processes.

Product data management functionality residing at the core of PLM Runtime holds detailed information like comprehensive product descriptions you can use in pre-production. It connects all your development phase processes, minimizes manual labor, and supplies detailed, real-time product information for relevant departments, partners, and global subcontractors. The solution offers more than 40 modules and covers all areas from sketching, product, and technical specifications to detailed pre-costing throughout your supply chain.



Enterprise Resource Planning and Supply Chain Management

Infor ERP and our collaborative Infor SCM solutions empower you to better manage and integrate your global accounting, sales, customer service, logistics, and manufacturing operations. These sophisticated solutions equip you to maximize business performance and operational efficiencies in many areas.

You'll enhance collaboration by giving your management team—and your customers, suppliers, and resellers—access to a comprehensive, integrated information environment via web portals, dashboards, and reporting and analysis tools. You can also benefit from integrated process management and workflow capabilities that help you map out your key business processes, and then enable these processes to ensure management by exception, reduced administration, and enhanced efficiency. This alerts you and your trading partners to things like delivery delays, product design changes, new product lines, and supplier details.

Capitalizing on robust financial features, you'll make faster, smarter decisions, support multiple currencies, languages, and international statutory reporting requirements, and standardize management information throughout the enterprise. This helps improve business management, planning, and forecasting. You'll also maintain compliance with International Financial Reporting Standards (IFRS) and Sarbanes-Oxley.

With Infor SCM, you can plan strategically and act tactically in managing your supply chain. You'll be able to tightly integrate your tactical, financial, and strategic planning. Plus, you can achieve greater planning accuracy, enable timely and marketable inventories, and most importantly, dramatically improve your customer service levels.

Performance Management

Infor PM enhances your ability to actively manage your business while boosting profitability. Featuring strategy management, planning, budgeting, financial consolidation, forecasting, and management reporting and analysis, Infor PM equips you to better monitor, measure, and manage your business performance.

“ We are excited about the opportunity this technology affords us to improve our customer service by more tightly coordinating our internal operations. ”

GERALD RHOADS, VP, ADMINISTRATION & FINANCE, SMART SHIRTS

Infor PM also helps your resource-constrained IT department transition from the traditional role of data gatekeeper by giving your users self-service access to critical business information.

You can use Infor PM to direct and control operational activity by linking your strategies to your budgets. You'll also have the ability to tie tactics and measures to establish accountability. Best of all, your people can link to information necessary for making better and more timely decisions—decisions that support your strategic direction and meet increasingly stringent corporate governance standards.

See results now.

Infor Apparel & Footwear Essentials drives success by helping companies more rapidly develop products that consumers want and then get those products to market more quickly than their competitors. Just as important, this innovative solution lets apparel and footwear companies focus on what they do best—run their business—while we help simplify design and product development, streamline sourcing and sample management, and automate sales so they can showcase their new designs and simplify the ordering process.

Apparel & Footwear Essentials implements quickly. And by getting up and running sooner, companies can minimize their time to value—and begin to meet their business performance goals much faster.

With Infor Apparel & Footwear Essentials, you can gain rapid returns on your company's investment by:

- Strengthening collaboration with suppliers, customers, and partners
- Designing more products faster
- Lowering manufacturing and distribution costs
- Accelerating new product introductions
- Improving supply chain performance
- Boosting efficiency and service

About Infor.

Infor acquires and develops functionally rich software backed by thousands of domain experts and then makes it better through continuous innovation, faster implementation options, global enablement, and flexible buying options. In a few short years, Infor has become one of the largest providers of business software in the world. For additional information, visit www.infor.com.

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